

C-8540

Sub. Code

83623

B.Sc. DEGREE EXAMINATION, APRIL 2023

Second Semester

Visual Media

TELEVISION PRODUCTION

(2019 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. What is NTSC?
2. Write short note on television crew.
3. Who is art director?
4. Name the script formats.
5. What is story board?
6. Write short note on floor management.
7. List the uses of Green Matte.
8. What is screenplay?
9. Define narration.
10. What is post synchronization?

Part B

(5 × 5 = 25)

Answer **all** questions.

11. (a) Write short note on PAL and Secam.

Or

- (b) State the importance of Ad films.

12. (a) List the essentials of Creative writing.

Or

- (b) Write briefly about dialogue writing.

13. (a) Write the importance of various filters.

Or

- (b) Write the objectives of TV lighting.

14. (a) Discuss about shooting script.

Or

- (b) Write about the uses of budgeting.

15. (a) How will you produce and analyze new show?

Or

- (b) Discuss about the language of editing and shooting.

Part C

(3 × 10 = 30)

Answer **all** questions.

16. (a) Explain the different approaches to visualization.

Or

- (b) Elaborate on the principles of script writing.

17. (a) Explain in detail about the stages in television programme production.

Or

(b) Explain the different types of camera and shots.

18. (a) Elaborate on color temperature lighting for different situation.

Or

(b) Elaborate on sound in editing and categories of sound.

C-8541

Sub. Code

83624

B.Sc. DEGREE EXAMINATION, APRIL 2023

Second Semester

Visual Media

SCRIPT AND SCREENPLAY WRITING

(2019 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. What is creative thinking?
2. List the stages in the craft of script.
3. What is the role of Video Jockey?
4. What is character biography?
5. What is Screenplay?
6. Write short note on scene breakdown.
7. List any three entertainment programmes.
8. What is media script?
9. Define documentary film.
10. What is denouement?

Part B

(5 × 5 = 25)

Answer **all** questions.

11. (a) Write short note on full fledged script.
Or
(b) State the importance of script writing.
12. (a) List the essentials of Narrative structure.
Or
(b) Describe the characteristics of television.
13. (a) Write the importance of audio and visual elements.
Or
(b) Write short note on Special audience programme.
14. (a) Discuss about the language and style of presentation.
Or
(b) Write about the guiding principles for evolving effective character.
15. (a) How will you write two column script?
Or
(b) Write on scripting formats.

Part C

(3 × 10 = 30)

Answer **all** questions.

16. (a) Explain the stages in Script writing.
Or
(b) Elaborate on informational and educational programmes with examples.

17. (a) Explain in detail about writing television news.

Or

(b) Explain the scripting of short film of your choice.

18. (a) State the merits of shooting script and storyboard.

Or

(b) Elaborate on the essentials of formats for media script.

C-8542

Sub. Code

83625

B.Sc. DEGREE EXAMINATION, APRIL 2023

Second Semester

Visual Media

DIGITAL PHOTOGRAPHY

(2019 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. What is Visual perception?
2. What is ISO?
3. Define aperture.
4. Why lighting is important?
5. Define focal length.
6. List any two uses of filter.
7. Write short note on reversal films.
8. What is soft focus filter?
9. Write a note on Key light.
10. What is Photo Journalism?

Part B

(5 × 5 = 25)

Answer **all** questions.

11. (a) Write a short note on Depth of field.

Or

- (b) Write a note on positive and negative space.

12. (a) Write a brief note on indoor and outdoor lighting.

Or

- (b) Write about the terms exposing and focusing.

13. (a) Write a short note on Colour photography.

Or

- (b) Describe the types of film sensitivity.

14. (a) Write briefly about Polarizing Filters.

Or

- (b) Write a note on Star filter and Fog filter.

15. (a) State the importance of Photo-essays.

Or

- (b) Write the steps in planning a shoot-studio.

Part C

(3 × 10 = 30)

Answer **all** questions.

16. (a) Explain in detail the types of Camera.

Or

(b) Elaborate on rule of third with example.

17. (a) Explain the types of lighting.

Or

(b) Elaborate on the types of image format.

18. (a) Explain short and broad lighting.

Or

(b) Elaborate on the basics of Photo-Journalism and photo-features.

C-8546

Sub. Code

83642

B.Sc. DEGREE EXAMINATION, APRIL 2023

Fourth Semester

Visual Media

EDITING TECHNIQUES

(2019 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. What is online editing?
2. Write about three point editing.
3. How will you select one or more clips?
4. What is motion graphics?
5. What is interface navigation?
6. Write short note on stabilizing footage.
7. What is masking?
8. What is Keylight?
9. Define master shot.
10. What is film dubbing?

Part B

(5 × 5 = 25)

Answer **all** questions.

11. (a) Write short note on non linear editing.

Or

- (b) State the importance of trimming using slip and slide edits.

12. (a) List the essentials of motion graphics.

Or

- (b) Describe about layers and properties.

13. (a) Write the importance of rule of third.

Or

- (b) Write short note on creative editing.

14. (a) Discuss about animation composer.

Or

- (b) Write about exporting different video format.

15. (a) How will apply and control standard effects?

Or

- (b) Write on the importance of background music.

Part C

(3 × 10 = 30)

Answer **all** questions.

16. (a) Explain the functions of source view and program view.

Or

- (b) Elaborate on compositing techniques.

17. (a) Explain in detail about effects and animation presets.

Or

- (b) Elaborate on audio editing and file export settings.

18. (a) Explain about synchronous and non-synchronous sound.

Or

- (b) Elaborate on the frequencies of sound, harmonics and the loudness.
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C-8547

Sub. Code

83644

B.Sc. DEGREE EXAMINATION, APRIL 2023

Fourth Semester

Visual Media

AUDIO AND VIDEO PRODUCTION

(2019 onwards)

Duration : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. What is digital videography?
2. What is Cinematography?
3. Write short note on composition.
4. What is Visual story telling?
5. Write any three uses of lens.
6. What is medium shot?
7. Write short note on field of view.
8. What is key light?
9. Write a note on Visual intensity.
10. What is acoustics?

Part B

(5 × 5 = 25)

Answer **all** questions.

11. (a) Write a short note on basic storyboard techniques.

Or

- (b) How will you plan budget for digital video projects?

12. (a) Write a brief note on objective and subjective camera work.

Or

- (b) Write about the 180 degree and 30 degree rule.

13. (a) Write a short note on over the shoulder shot and two shot.

Or

- (b) Write about the steps in editing report.

14. (a) Write about the uses of aperture and shutter speed.

Or

- (b) State the difference between film camera and digital camera.

15. (a) State the effective use of three point lighting.

Or

- (b) Outline the steps in recording live programs.

Part C

(3 × 10 = 30)

Answer **all** questions.

16. (a) Explain in detail about story board drawing.

Or

- (b) How does light help tell a story?

17. (a) Explain the different types of shots.

Or

- (b) Highlight the importance of rule of third with example.

18. (a) Explain the different types of lenses.

Or

- (b) Elaborate on the principles of sound.
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